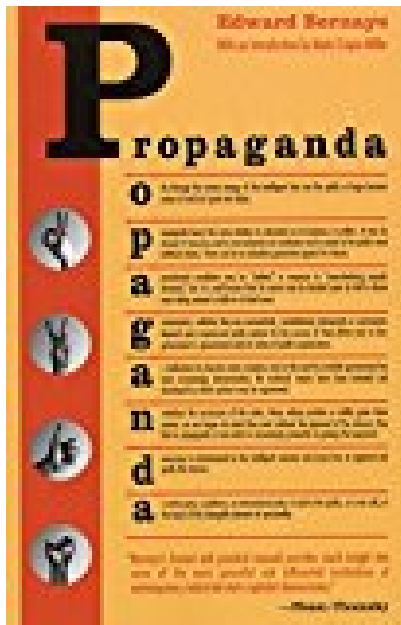


Propaganda



BOOK DETAILS

- Author : Edward Bernays
- Pages : 175 Pages
- Publisher : Ig Publishing
- Language : English
- ISBN : 0970312598

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BOOK SYNOPSIS

With politics taking centre stage due to the US presidential election, the time is perfect for a reprint of this classic work from Edward Bernays, the father of public relations and political spin and the man who designed the ad campaign that got the United States involved in World War I. Written in 1928, this was the first book to discuss the manipulation of the masses and democracy by government spin and propaganda.

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