

The Wall Street Journal Guide to Information Graphics The Dos and Donts of Presenting Data Facts and Figures

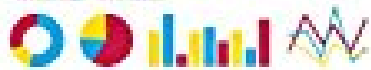
THE WALL STREET JOURNAL

GUIDE TO INFORMATION GRAPHICS

THE DOS & DON'TS
OF PRESENTING
DATA, FACTS,
AND FIGURES

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BOOK SYNOPSIS

An expert on presenting information visually provides a step-by-step guide to executing clear, concise and intelligent graphics and charts for everyone from the average PowerPoint user to the sophisticated professional. Reprint.

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